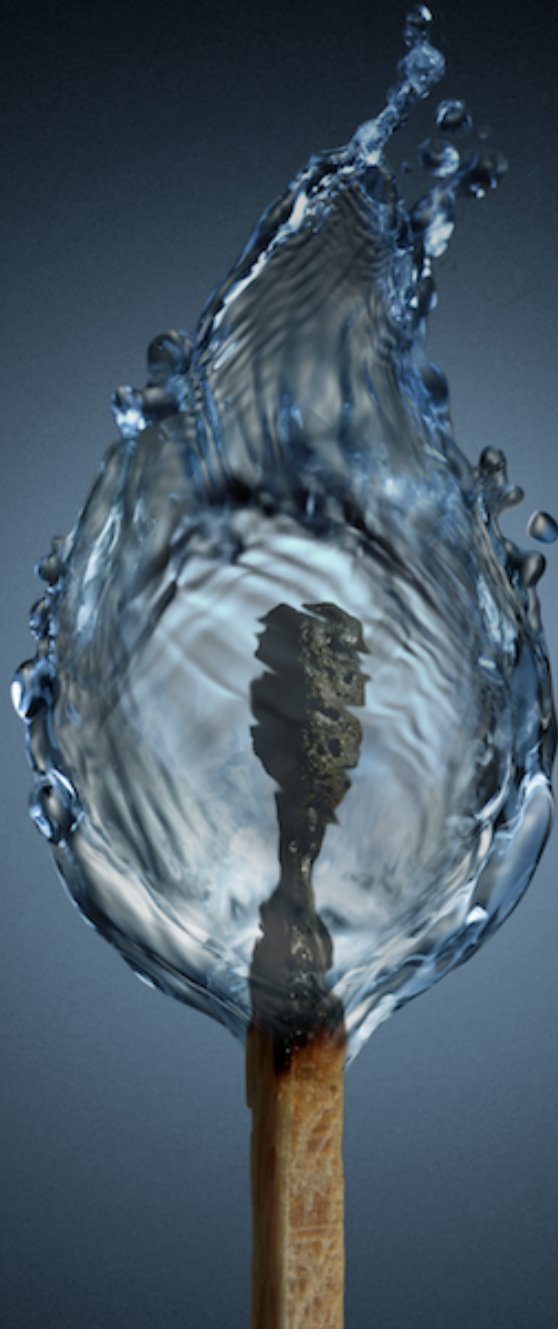


Water Missions
International †

Water Sunday



Host a Water Sunday

“I was thirsty and you gave me something to drink...”(Matthew 25:35)

What is Water Sunday?

Water Sunday is one Sunday that your church dedicates to educating your congregation about the global water crisis. It is the start of a conversation that ties your community to communities around the world who lack access to safe drinking water. It’s a step your church can take towards awareness and responding to God’s call to reach out to the “least of these.”

Our 2012 Water Sunday program is taking place during the month of March. Our goal is for 50 churches to commit to hosting Water Sunday’s in March - through this collective effort we’ll make a huge impact on 25,000 lives around the world! We’re challenging each church to raise at least \$5,000. When joined with five other churches, a whole community in a developing country will receive safe water. If your church feels it can fund a whole community (about \$25K, 3,000 lives changed), then we can directly tie your church community with a community in a developing country.

In the following months, we’ll all celebrate as videos, photos, and stories from the projects on the ground start to come in and your church community will be able to see the direct impact of their efforts. Lives will be changed!

Why host a Water Sunday?

Approximately 884 million people around the world lack access to safe water. Waterborne illnesses result in the deaths of nearly 1.5 million children every year. This is the equivalent of 20 jumbo jets crashing every single day. By partnering with Water Missions International, your church can be part of the solution. Water Missions International is a Christian engineering relief and development nonprofit organization passionately following Christ’s call to love your neighbor as yourself. We want to see lives changed through the transformative power of safe water and the gospel of hope through Jesus Christ.

As your congregation becomes aware of the problem, a shift will start to happen in their hearts. Their participation literally means children and adults having a chance at life, finding faith in Jesus, and joining us in heaven. That’s a reason to celebrate!

What can I do?

Date - Our 2012 Water Sunday Program is taking place during the month of March. (March 22nd is World Water Day) If a weekend in March does not work in your ministry schedule, feel free to choose a date for your Water Sunday event that works best for you and your church.

Materials - We want this experience to be as easy and hassle-free as possible, so that you can enjoy the transformational impact of this event. We have plenty of materials available to best equip you for your Water Sunday! Your event can be as simple as a brief 5-10 minute presentation with a Water Missions International informational booth set up in the lobby, or a more in-depth experience that impacts your entire congregation.

Follow Up - Following your request for materials, a Water Sunday consultant will get in contact with you to walk you through the process and answer any questions you may have.

About Water Missions International

Water Missions International is an Christian engineering relief and development ministry following Christ's command to love our neighbors as ourselves. Its engineers, staff and volunteers design and provide sustainable, safe water solutions to disaster victims worldwide and people in 49 developing countries. Since 2001, Water Missions International has responded to the world's largest natural disasters and daily tackles the world's single biggest cause of illness - lack of safe water and adequate sanitation (U.N. Report, 2005) by providing safe water to more than 2 million people. Through the provision of safe water, doors are opened to tangibly share the love of Christ with people in need around the world. Charleston, S.C.-based Water Missions International has received Charity Navigator's top rating five years in a row. To learn more, visit WaterMissions.org

Six Steps to the Best Water Sunday Ever!



1. Personal Water Sunday Consultant

We will provide you with a Water Sunday consultant to walk you through the entire process, should you choose.

Your Water Sunday consultant cares about the relationship between your church, our organization, and most importantly, the people who will receive clean and safe water. He or she is experienced in planning and promoting this event and will be of great assistance to you.

He or she will work with you to implement your promotional plans, offer direction for your Water Sunday, and answer questions. Contact him or her via phone or e-mail with updates, questions, concerns, needs, accountability, and prayer. Your consultant's job is to help make your event successful.



2. Intercessors

"Our people must learn to do good by meeting the urgent needs of others; then they will not be unproductive." New Living Translation (©2007).

We are mobilizing intercessors across the world to join us in prayer, specifically for Water Sunday. If you have a team of intercessors that would like to be a part of this larger group, please let your consultant know. We will keep you informed of our progress as each small efforts comes together to form a powerful collective.



3. Emergency Water Kit

To help you make the most of your Water Sunday event, you can create your very own, customized promotional kit. Here are the materials you have available:

Promotional video - Three-minute video designed to promote Water Sunday. Show it when casting vision to leadership and core team. Show during the Sunday morning worship service the week or two leading up to Water Sunday. Use anytime you have a meeting adults, youth, or children.

Water Missions General Video - High impact video about Water Missions International. Great for use during your Water Sunday service or when sharing with others about Water Missions International!

11" x 17" full color posters - We will send you four full color 11" x 17" Water Sunday Posters. You can download a PDF version of the poster as well (size: 11"x17"). If you

send us your church information, we can personalize it, then send it back so you can print as many as you need. (Note – File is large; allow time for download.) Display posters in high traffic areas in your church as well as businesses in the community (bookstores, hair salons, grocery stores, etc.). Put some bulletin inserts with your church's information on them near the posters for people who would like to take information with them.

Bulletin Inserts - Send your church information to our team, and we will send you a digital PDF with your personalized bulletin insert and print as many as you need. Add to Sunday morning bulletin, place near posters, distribute to businesses and friends to promote the event.

E-mail for a Friend - A sample e-mail is provided to help you create an e-mail message inviting a friend to this event. Send to all of the people in your church so they can e-mail it to their friends as an invitation. The text of this e-mail is included in your Emergency Water Kit.

Event Timeline - Sample timeline for promoting and preparing for your Water Sunday event. Be sure you're not forgetting anything or leaving anything out!

Press Release - Short article describing the event. Send it to the local newspaper to put in either their "Religion" or "Community" section. You can also use this for other newsletters such as your community newsletter or church newsletter. Available online (customize as needed).

Water Sunday Art - Images, logos, and other graphics you can use to create your own marketing piece. Build a flyer, poster, e-mail, or other marketing piece all your own from these components of our brochures.

T- Shirts – Everybody loves wearing event T-shirts and it is a great way to promote your event in advance! When you register your Water Sunday, we will send you two Water Sunday t-shirts. You can choose to receive the artwork and have additional t-shirts printed at your local printer. Outfit your volunteer team and have them available for sale to the whole congregation. We strongly suggest you have some key staff (even the pastor) wear the "hip" Water Sunday t-shirts.



4. Water Sunday Ministry Resources

Your consultant will discuss the plans with you for your Water Sunday and after understanding what your Sunday will look like, will send you the following:

- Sermon outline (optional)

- Water crisis fact sheet
- Water Sunday Water Bottle Wrappers.
- Stunning photography in PowerPoint/Keynote (to run before and after service)
- “Living Water” Worship Song - mp3, Guitar Charts and lyrics
- Ideas for creating a compelling visual environment



5. Calling Tree

Often, people are more engaged and responsive when there is a personal connection with an effort like this. We understand that you cannot call every person in your church; however, we do suggest that you and your volunteers make a personal phone call to small group leaders, youth and children’s ministry leaders, men and women’s ministry leaders, and any other active groups in your church. The purpose of this call is to rally their support with their spheres of influence. Remind them that this is a church-wide event and their help is instrumental to the overall success.



6. Celebrate

The fact is that every \$10 provides clean, safe water for one person. We’ve had churches provide water for as few as 100 people and as many as 25,000. It all counts! We want you to rejoice in whatever happens on your Water Sunday. Your participating literally means children and adults having a chance at life, finding faith in Jesus, and joining us in heaven.

In the months following your Water Sunday, we’ll celebrate as videos, photos, and stories from the projects on the ground start to come in and your church community will be able to see the direct impact of their efforts. Lives will be changed!

Learn More and Register Your Event

Contact :

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Water Missions International

KHerr@watermissions.org

843-769-7395

Or Register Online at: www.watermissions.org/watersunday

